

Look Familiar?



**Take a deep breath, relax and contact ads...
then let us take care of all your creative
lettershop, mailing list and fulfillment needs.**

ads enjoys more than 47 years of experience in all aspects of direct mail ... we understand your needs

- friendly and excellent customer service
- skillful postal preparation to facilitate fast delivery at the lowest postage rates
- efficient turn-around
- budget conscious pricing

LETTERSHOP SERVICES

- Ink jet addressing
- Machine and hand inserting, matching, collating & nesting, assembly for specialty mailings
- 1st class, periodical, and standard sorting to realize maximum postage discounts - special savings for nonprofits
- Folding, Metering, Stamping, Collating, Tabbing, Bursting, Polybagging
- Pick & Pack Fulfillment

Use our calligraphy or other script fonts to address the envelopes for your next invitation or announcement mailing, also available in color. Font availability varies...call for sample sheet.

DATA PROCESSING & FILE MANAGEMENT

- Using *state-of-the-art* postal software (PAVE & CASS certified)
- Data entry, list maintenance, hygiene, and analysis
- Append zip +4 & carrier routes...LINE OF TRAVEL bar codes to maximize postal discounts and faster delivery
- Merge/Purge; Genderization
- CUSTOMIZED reports including tracking to monitor your mailings' results and costs
- National Change of Address (NCOA), Address Change Service, Deceased Removal, and more ...

LASER & DIGITAL PRINTING

Personalized letters and forms,
great for important campaigns, appeals,
promotions and other special announcements!

- Letters, documents, forms & envelopes
- Duplexing (*personalize both sides of the page*)

MAILING LIST RENTALS & EXCHANGES:

Rent and exchange with organizations and businesses. Select by geography, age, income, gender, ethnic group, spending habits, hobbies, and other interests including **charitable giving**. New moves, credit and bank card holders, home owners, marital and family status, investors by market, sweepstake respondents and more...



**ads Advertising and
Mailing Services**
www.adsmail.net
212.486.7382
845.562.1155

WE CATER TO THE SPECIAL NEEDS OF NONPROFITS

- Strategic advice on all aspects of direct mail planning, scheduling, mailing list acquisitions, design, copywriting and budgeting
- Evaluation of your database
- Guidance through every step of postal applications for new and additional nonprofit authorization
 - Our president was a professional fundraiser for 20 years before joining this family-owned business.

DETACHED MAIL UNIT (DMU)

ads' DMU (a "mini" US post office located at our plant) means USPS verifying *before* it leaves our plant which *facilitates faster mail delivery*.

\$\$\$ BMC & SCF TRANSPORTATION DISCOUNTS:

INCREASE your postage savings - Transportation discounts up to \$42.00 per thousand. If your list qualifies **ads** could SAVE YOU A FORTUNE in postage. \$1,050.00 on a 25,000 mailing that qualifies for SCF delivery, \$825 for BMC - less applicable handling fees and and delivery fees (subject to current postage rates - 3.1.09).

WE'LL HANDLE YOUR DESIGN & PRINTING:

- Newsletters, Annual Reports, Brochures, Postcards, Fundraising Appeals, Invitations, Logos, Ad Campaigns, & more.
- Our team is proud to offer competitive pricing and innovative, exciting design and creative services.
- **ads** is certified for mail piece design, so whether you use our designer or your own, we'll make sure your mail piece qualifies for maximum postage discounts.

Cost effective, quality conscious & reliable!

For friendly customer service contact:

NEW YORK CITY

Andrea Schwartz
President

227 East 57th Street, Suite 3D
New York, NY 10022
tel: 212-486-7382
fax: 212-421-1595

e-mail: andrea@adsmail.net

NEWBURGH

Production

105-109 Ann St
Newburgh, NY 12550
tel: 845-562-1155
fax: 845-562-1176

Anita and Frank Schwartz, *Founders*

ads is certified as a Woman-owned Business Enterprise, file # 44952, and is a member of MFSA & DMFA. In Business Since 1962

**CONTACT US FOR A FREE ESTIMATE
AND MAIL PIECE DESIGN EVALUATION
212.486.7382 or 845.562.1155**